



[Business and Nonprofit Solutions](#) [Verification and Authentication](#) [Age Verification](#)

Age Verification

What Organizations Use Age Verification?

ChoicePoint has processed 16 million requests for age verification since 2003.

Age verification solutions can be used by:

- Manufacturers of age-restricted products:
 - Alcohol
 - Firearms
 - Tobacco
- Fulfillment firms that ship or deliver age-restricted products
- Internet businesses:
 - Online dieting
- Marketing firms managing membership clubs for Internet businesses or age-restricted products.

How Does ChoicePoint Age Verification Work?

- Consumer places an order or requests information by:
 - Order form on Web page
 - Telephone
- Customer name, address and basic information are sent to ChoicePoint
 - Real-time by XML system to system interface
 - Batch (daily, hourly, customer option)
- ChoicePoint compares consumer information to the database used by federal, state, banking and other large organizations. ChoicePoint can compare customer information to more than 19 billion records with information on U.S. residents, sourced from 500 sources, including government-issued IDs.

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- Proprietary match logic allows for fuzzy matching on misspelled names or addresses, nicknames, partial names, etc.
- Variety of approval and rejection codes can be selected by the organization.
- Highly secure systems protect the consumer information. Strict encryption protocol using SSL (secure socket layer).
- ChoicePoint provides approval / rejection codes regarding whether birth year and/or birth date can be confirmed.
 - Result can be automated into computer systems.

Why Choose ChoicePoint?

- One of the largest databases of consumer information for age verification applications.
- ChoicePoint manages all data sets and database services internally for greater security and confidence.
- Age verification solutions are platform "agnostic" - Can work virtually any system, as either standard implementation or custom.
- Proven technology - performs 24/7
- Proven name match logic
 - Logic used in more than 100 million transactions
- Flexible product options
 - XML for real time
 - Batch for customer convenience
- Experienced implementation and training teams.

* Typical order data for an online order would be name, first and last, complete address, telephone number, and date of birth. ChoicePoint has the ability to take the last four digits of the individual's Social Security number and using that to enhance the matching rate that averages 94 percent.

Tell me more

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