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O|X SUITE

MediaBank O|X is the solution for the entire media spectrum. MediaBank O|X allows you to manage every part of the media buying lifecycle for print, digital/web/emerging media, out of home, spot/cable, network, direct response and production.

MediaBank O|X offers a complete suite of diverse solutions that make it the premier media procurement platform. The system is designed with the latest technologies that ensure the highest level of recoverability, security and processing speed. The system's enhanced GUI architecture is state-of-the-art, and the O|X web services layer provides clients a high degree of flexibility and customization with system interfaces.

Auditability and easy access to information is another cornerstone feature of MediaBank O|X. O|X reporting capabilities are unparalleled in the industry, offering flexible report delivery through multiple means including print queue, Microsoft Excel, pdf and comma delimited formats. And MediaBank's immediate report capabilities eliminate the need to wait for over-night or batch reporting. The system also offers a comprehensive change history that is maintained for all agency master files and transaction records. The system is also fully SOX and SAS 70 compliant to meet the most stringent audit requirements.

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PRODUCTS

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OX SUITE

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