



## Overview of Dean



### We Are Dean

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View our interactive flipbook to discover what sets Dean apart.

Dean is one of the largest integrated healthcare delivery systems in the country. Established in 1904 and headquartered in Madison, Wisconsin, Dean provides:

- Medical and health services through a network of Dean or St. Mary's/Dean-owned clinics throughout southern Wisconsin.
- Health insurance services through Dean Health Plan.
- Ancillary health services within Dean Clinic locations.
- Clinical research and education, through Dean Foundation.

A privately held Wisconsin corporation, Dean has been a physician-owned and physician-governed organization since its inception. Ninety-five percent of Dean is owned by physician-shareholders. The remaining five percent is owned by the SSM Health Care, a St. Louis-based order which also owns several hospitals nationwide including St. Mary's Hospital in Madison and Janesville, Wisconsin and St. Clare Hospital in Baraboo, Wisconsin.

Physician shareholders play a key role in leadership and work with professional management to further our mission — to improve the health of our community.

## Medical & Health Services

### Medical & Health Services



**St. Mary's/Dean**  
Ventures, Inc.





Dean owns and operates a network of clinics and medical facilities that provide primary, specialty and tertiary care throughout southern Wisconsin. This network of medical services includes:

### **Dean Clinic Locations**

The original "Dean Clinic" began in 1904 in Madison, when Dr. Joseph Dean opened a small downtown practice. Today, Dean Clinic comprises a multi-specialty network of clinics that provide exceptional primary and specialized medical care in central locations throughout Dane, Rock and Walworth Counties.

### **Dean/St. Mary's Regional Clinics**

St. Mary's/Dean Ventures, Inc. (SMDV) was formed in 1989 as a joint venture between St. Mary's Hospital and Dean Clinic to create a network of local community clinics linked to advanced specialty care in Madison.

Today, there are more than 30 Dean/St Mary's regional and eye network clinics providing convenient care to outlying communities in southern Wisconsin, and three St. Mary's/Dean Day Surgery Centers in Madison and Janesville providing outpatient surgery and care.

### **Davis Duehr Dean**

Davis Duehr Dean ophthalmologists and optometrists are part of the Dean network, providing specialty eye care throughout southern Wisconsin. They make up the ophthalmology and optometry departments and full-service optical stores of Dean.

### **More Information**

- See a printable map of our clinic locations in Wisconsin.
- Review Dean's mission, vision and values (PDF file).
- Learn about the Wisconsin Collaborative for Healthcare Quality (WCHQ), of which Dean is a member.

## Health Insurance Services

### Health Insurance Services



Established in 1983, Dean Health Plan is the insurance services subsidiary of Dean Health System and SSM Health Care. It maintains a position of leadership in insurance services through a physician-led integrated health system that improves the health status of its members and delivers a superior level of service and care.

Dean Health Plan earned the "Highest Member Satisfaction among Commercial Health Plans in the Minnesota/Wisconsin Region, three years in a row," from the prestigious J.D. Power and Associates 2011 U.S. Member Health Insurance Plan Study<sup>SM</sup>. Dean Health Plan also holds an Excellent Accreditation - the highest accreditation available - from the National Committee for Quality Assurance (NCQA) for its commercial HMO product and has received the Best of Business Award in the state from Corporate Report Wisconsin for the past four years. And, **Dean Health Plan has been recognized as the nation's top 12 Federal employee plans based on user satisfaction during the 2011 open choice season.\***

*Dean Health Plan received the highest numerical score among commercial health plans in the Minnesota-Wisconsin region in the proprietary J.D. Power and Associates 2009-2011 U.S. Member Health Insurance Plan Studies<sup>SM</sup>. 2011 study based on 33,039 total member responses, measuring 9 plans in the Minnesota-Wisconsin Region (excludes Medicare and Medicaid). Proprietary study results are based on experiences and perceptions of members surveyed December 2010-January 2011. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).*

*\*Federal employee satisfaction based on PlanSmartChoice<sup>TM</sup> Plus rating that measures how well health plans met employees' needs. The ratings are based on three sets of "component" measures collected within the PlanSmartChoice web site: plan performance, cost performance and satisfaction performance.*

## Clinical Research & Education

### Clinical Research & Education



The Dean Foundation for Health, Research and Education, Inc. is the non-profit research and education entity of Dean. Dean Foundation conducts clinical studies and clinical drug trials, health services research, outcome management studies, and population based research within the Foundation's Psychiatric Department and in partnership with Dean Clinic physicians.

The Foundation manages and administers the Dean Institutional Review Board which ensures that human subjects who participate in clinical studies are provided complete information about the purposes of each study, the design and procedures, potential benefits, risks, and alternative treatments, while ensuring participant confidentiality.

Dean Foundation also coordinates Dean's Passenger Safety Program within the community, and helps provide access to health care through neighborhood based clinics serving medically under-served families and their children.

To learn more about Dean Foundation, please visit the Dean Foundation web section.

## Ancillary Services

### Ancillary Services

Dean also provides additional health services that include:

- Dean Pharmacies, conveniently located in eight clinic locations.
- Davis Duehr Dean Optical offering prescription eyewear in the latest fashions, guaranteed contact lens fitting and supplies, and personalized service.
- Essentials Skin Care, providing professional skin care and cosmetic services by licensed aestheticians.
- Aesthetic Surgery Center, offering comprehensive cosmetic and plastic surgery services.
- Dean Therapy Services, including physical, occupational and speech therapy for pediatric and adult patients.
- Diabetes Education, which assists those in the community with the various forms of diabetes.
- Dean on Call, a 24-hour nurse line for health concerns.
- Public health education seminars and talks.
- Full-service laboratories and medical imaging services.

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