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Tag Friends in Your Status and Posts

By Kathy H. Chan on Thursday, September 10, 2009 at 12:01pm

UPDATE on Monday, September 14: Status tagging is now available to everyone on Facebook.

One of the most popular features on Facebook is tagging, which gives you the ability to identify and reference people in photos, videos and notes. Today, we are adding a new way to tag people and other things you're connected to on Facebook — in status updates and other posts from the Publisher. It's another way to let people know who and what you're talking about.

People often update their status to reflect their thoughts and feelings, or to mention things they feel like sharing. Sometimes that includes referencing friends, groups or even events they are attending — for instance, posting "Grabbing lunch with Meredith Chin" or "I'm heading to Starbucks Coffee Company — anyone want some coffee?".

Now, when you are writing a status update and want to add a friend's name to something you are posting, just include the "@" symbol beforehand. As you type the name of what you would like to reference, a drop-down menu will appear that allows you to choose from your list of friends and other connections, including groups, events, applications and Pages. Soon, you'll be able to tag friends from applications as well. The "@" symbol will not be displayed in the published status update or post after you've added your tags.

coffee with @mer

-  **Meredith Chin**
Facebook
-  **Maradi Mer**
Stanford

↓

 **Kathy H. Chan** coffee with Meredith Chin at Starbucks Coffee Company.
Anyone want anything?
2 seconds ago · Comment · Like

Friends you tag in your status updates will receive a notification and a Wall post linking them to your post. They also will have the option to remove tags of themselves from your posts. We hope that tagging your status updates and others posts from the Publisher will enable you to share in a more meaningful and engaging way, and connect with even more people. We're rolling this feature out over the course of the next few weeks, so you may not see the new feature just yet.

Tom, a software engineer, is excited to be able to tag Eugene Letuchy in his status.

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