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## About LeadsOnline

LeadsOnline is a technology service helping law enforcement catch criminals while helping businesses reduce the hassles of reporting.

We support thousands of law enforcement agencies across the country by helping them solve crimes. And we help businesses, which are typically required by law to report their transactions to law enforcement, by making reporting easier and more efficient.

Most transactions are completely legitimate, but reporting laws exist because a relative few are related to criminal activity.

We're the link between investigators and missing items or individuals who may turn out to be instrumental in solving a homicide or getting stolen property back to its rightful owner.

We're no nonsense, innovative thinkers, focused on making communities safer and committed to making our client's lives much less complicated.

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## Leadership Team



### Dave Finley

President and CEO

Dave is an ambitious and driven idea generator dedicated to delivering on his word. He has made a difference in both entrepreneurial enterprises and Fortune 100 companies. At LeadsOnline, he inspires and keeps us moving with a mission-fueled precision.



## Ashley Sacrider

Director of Operations

Ashley has been serving law enforcement agencies since 2003, and she's a natural when it comes to building rapport with customers. Her sales and support staff bring law enforcement agencies and businesses together for the benefit of communities across the nation.

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## Sales and Support Team



## Aimee

Aimee has been taking care of businesses and investigators here at LeadsOnline for nearly ten years. She's resourceful, thorough, and obsessed with quality customer service. She works to make sure LeadsOnline is taking care of the people who count on us.



## Amberly

Amberly holds an MBA from Louisiana Tech University where she also played college softball and set 75 percent of the offensive records. She has carried over her competitive drive for the game to help give law enforcement a competitive edge in solving crimes with the LeadsOnline system.



## Erin

Erin graduated from Stephen F. Austin State University, and we're pretty sure she ran the place. Dedicated and hard working, Erin takes care of hundreds of law enforcement agencies and a few thousand detectives. She can be brutally honest, so if you "can't handle the truth," um... you really should just ask someone else.



## Glenn

Glenn holds an MBA from Pepperdine University and since then has been helping law enforcement catch crooks. When not working, you can find him trying out the newest restaurant in Dallas with his wife or working on perfecting his golf swing (it still needs work).



## Jack B.

Jack is incredibly computer-savvy, and after working as a reserve deputy for a Sheriff's Office in Arkansas, he knows a thing or two about helping law enforcement succeed in their jobs. The criminal justice major loves being able to help law enforcement and businesses work together with LeadsOnline to solve crimes.

## Jacob



Jacob is a former car salesman who left the world of sales to help law enforcement catch criminals. When not on a support call, he's cooking, exploring new restaurants, crafting knives, or cheering on Luka Dončić and the Dallas Mavericks.



## Jennifer

Jennifer, also known around the office as Ginger, fulfills her passion for helping others everyday as she helps detectives clear cases and recover stolen property through LeadsOnline. When she's traveling the country to train and meet with law enforcement, you're sure to find her with her camera close by.



## Jordyn

A four year shooting guard for the John Brown University basketball team, Jordyn is from Arkansas and a Razorback at heart. She claims to be the only SEC fan in the office. Though that may be true, she's certainly not the only one who enjoys working with law enforcement to help them catch crooks.

## Lauren

Born and raised in Austin, but graduated from Texas Tech. (Wreck Em!) Before



LeadsOnline, Lauren worked in software sales but not with software as good as LeadsOnline, she says! Outside of work, Lauren spends her time traveling and hanging out with her rescue dog, Willie.



## Megan

Megan is a graduate from Texas Tech University and is a true Texan through-and-through. When she's not two-steppin', she enjoys working with law enforcement to help recover stolen property. When she gets a call for assistance, she makes it her personal mission to help close another case with LeadsOnline.



## Nicole

Nicole studied criminal justice at East Carolina University and got started in the world of investigations by interning with the North Carolina State Bureau of Investigations. Since then, she's continued to work closely with investigators across the country.

## Russell

Russell has trained and equipped thousands of detectives and reporting businesses since



LeadsOnline's launch in 2000. Prior to LeadsOnline, Russell served in the Air Force where he trained and equipped thousands of troops for chemical warfare in the Persian Gulf. He's also a part-time model.



## Yared

We know her as Yaya, and we also know she goes the extra mile to make sure everything she does is absolutely perfect. Whether it's prepping for trade shows or showing businesses how to streamline their reporting process with LeadsOnline, there's no doubt it is all top-notch.

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