

# Enfamil

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**Enfamil** (a play on words of 'infant meal') is a brand of infant formula made by Mead Johnson. From 1972 through 2011, Mead Johnson used Beatrix Potter's *Peter Rabbit* on its U.S. packaging. However, in 2012, the company transitioned to its signature duck across its U.S. Enfamil product line. Enfamil is a product name associated with formulas for babies.

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## History

This baby formula brand began in the late 1950s and is owned by Mead Johnson, which was founded in 1905 in New Jersey by Edward Mead Johnson and relocated to Indiana in 1915. Enfamil R was Mead Johnson's first routine infant formula designed to be a nutritional formula based on the pattern of human milk. Since then, Mead Johnson has produced a broad variation of Enfamil Products.<sup>[1]</sup>

## Products in the line

### For pregnant women

Expecta R LIPIL - supports baby eye and brain development during pregnancy

### For infants 0-1 years

Enfamil PREMIUM R NEWBORN – for newborns through 3 months

Enfamil PREMIUM R Infant - supports infants overall development

Enfamil R Gentlease R - designed to reduce fussiness and gas

Enfamil A. R.- reduces frequent spit up

Nutramigen R with Enflora LGG- manages colic quickly, often within 48 hours - enriched with hypoallergenic proteins that are very easy to digest for the baby.

Enfamil R Prosobee- soy-based, milk-free formula

Enfamil R EnfaCare- for premature infants or infants with low birth weight

Enfamil R Premature- for rapidly growing premature infants or infants with low birth weight who do not receive human milk

Enfamil R Human Milk Fortifier Acidified Liquid- fortifies breast milk with extra proteins and nutrients for feeding premature or low-birth-weight infants

Pregestimil R- for infants who have trouble absorbing fat

Pregestimil R- for infants who have trouble absorbing fat and who may also be sensitive to intact proteins

Nutramigen R AA TM - for infants with severe cow's milk protein allergy or multiple food protein allergies not effectively managed by an extensively hydrolyzed formula

Enfamil R D-Vi-Sol TM Drops- supplemental Vitamin D drops for infants and children

Enfamil R Tri-Vi-Sol R With Iron Drops- source of Vitamins A, C, and D, for breastfed infants

Enfamil R Enfalyte- designed to be fed to infants and children for the maintenance of water and electrolytes that might otherwise be lost during vomiting and diarrhea

Enfamil R Poly-Vi-Sol With Iron Drops- multivitamin and iron supplementation for infants and children

Enfamil R Fer-In-Sol Drops- supplemental Iron

### **For toddlers 9+ months**

Enfagrow Gentlease R Toddler- nutrition tailored for toddlers 9+ months who are transitioning from formula or breast milk

Enfagrow Soy Next Step- soy based formula for children age 9–24 months

Enfagrow TM PREMIUM TM Toddler- an alternative to whole milk for toddlers

### **For toddlers 1 Year and older**

Enfagrow TM PREMIUM TM Older Toddler Vanilla - flavored nutrition for toddlers

According to Mead Johnson, availability of these products varies by country. <sup>[2]</sup>

## **Ingredients**

The types of ingredients used in Enfamil R vary, based on the type of formula. The base of each formula may vary extensively, but Enfamil provides different formulae for different infants needs.

While many of the ingredients in Enfamil meet with considerable approval, a growing number of watch groups point to ingredients that might not be safe<sup>[citation needed]</sup>. According to the United States Food and Drug Administration, test results have shown that traces of cyanuric acid have been found in Enfamil Lipil With Iron<sup>[citation needed]</sup>, however, the products still are approved by the FDA due to small consumption levels, being considered tolerable.<sup>[3]</sup>

In 2009, domestic formula products in China were found to contain melamine. No Mead Johnson product has ever been affected by the China melamine issue. <sup>[4]</sup>

## **References**

- <sup>1</sup> ^ http://www.meadjohnson.com/Brands/Pages/Products-by-Need.aspx
- <sup>2</sup> ^ http://www.meadjohnson.com/Brands/Pages/Default.aspx
- <sup>3</sup> ^ http://www.fda.gov/Food/FoodSafety/Product-SpecificInformation/InfantFormula/GuidanceRegulatoryInformation/ucm106456.htm
- <sup>4</sup> ^ http://www.fda.gov/NewsEvents/PublicHealthFocus/ucm179013.htm

## External links

Enfamil Official Website (<https://www.enfamil.com>)

FDA | Exempt Infant Formulas Marketed in the United States By Manufacturer and Category ([https://www.fda.gov/Food/FoodSafety/Product-](https://www.fda.gov/Food/FoodSafety/Product-SpecificInformation/InfantFormula/GuidanceRegulatoryInformation/ucm106456.htm)

SpecificInformation/InfantFormula/GuidanceRegulatoryInformation/ucm106456.htm)

Mead Johnson Nutrition | Brands (<http://www.meadjohnson.com/Brands/Pages/Default.aspx>)

FDA | Domestic Infant Formula Testing Results

(<http://www.fda.gov/NewsEvents/PublicHealthFocus/ucm179013.htm>)

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Categories: Infant feeding

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