# 09/22/2015





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# House Plan Links

## **HOME PLAN DESIGNS**

**SEARCH ALL HOUSE PLANS** 

Best Selling Home Plans

New House Plans for 2015

'On The Board' House Plans - This month featuring Scholz Design OTB-106177 . Take the poll and let us know what you think of this floor plan!

Craftsman Home Plans Cottage House Plans French Country House Plans European Home Plans

Farmhouse Home Plans Historically Styled Home Plans Mediterranean Home Plans Victorian Home Plans Narrow Lot Home Plans **Small Home Plans** Luxury Home Plans **Multiple Elevation Sets** Concept Home Plans from HBN & DB

#### **POPULAR DESIGN FEATURES**

**Dual Master Suite House Plans** Pocket Office Home Plans Rear Entry Foyers

# Front & Center

# WHY BUY DIRECT FROM DESIGN **BASICS?**

We have 19 answers to this question. We cover four areas of our business.

Our House Plans Plan Alterations **Customer Support** 

Our dedication to your project's success!

Find out more.

### WOMAN-CENTRIC MATTERS!SM





What is a Woman-Centric home? How is it different...and better? Feedback from home buyers-mostly women-inspired the team at Design Basics to look at home design differently. Homeowner frustrations became opportunities for new, innovative design solutions for enhanced livability and style. See Woman-Centric design amenities Design Basics debuted that have become today's hot design trends. Watch the

# News

# **FALL PARADE OF HOME PLANS!**



### Special offer on our newest plans!

For a limited time, a select group of the newest plans from Design Basics and Scholz Design are being offered to you at a 15% discount. This offer is valid through Sept. 30, 2015, so don't delay!

Click here for details and to view the plans.

## **HOME DESIGN NEWSLETTERS**

September, 2015 Builders Toolbox: This month's issue feaures Scholz Design Architect's Collection. Backstories, and our Fall Parade of Home Plans special. Also tell us your

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Best Selling Home Plans with Drop Zones

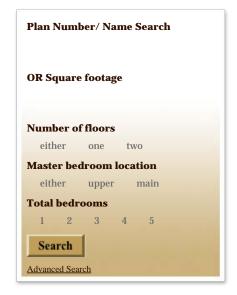
One-Story - Ranch Home Plans Two-Story Home Plans Multi-Level House Plans Split-Entry House Plans Multi-Family Home Plans

#### **VIDEO HOME PLAN TOURS**



Watch our video home plan tours.

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video.

### HER HOME MAGAZINE



HER HOME Magazine is recognized for insightful writing, beautiful photography, and the magazine's knack for knowing what's just around the corner in terms of residential design and products.

## **ALTERNATIVE BUILDING METHODS**

You can build a stronger, safer new home using **Alternative Construction** Methods such as Insulated Concrete Forms (ICFs), Structural Insulated Panels Panelized (SIPs). or Walls. We've worked with leading product suppliers to adapt many of our home



plans to take advantage of the unique benefits these products offer.

# LIVABILITY AT A GLANCESM



Rather than starting with the elevation when looking at a house plan, women often begin by looking at floor plans. Which begged the question, "How do women look at home plans?" As we delved into this

topic, we learned women look at a home plan to determine "how the home lives." From this discovery, Livability at a Glance<sup>sM</sup> was born.

# **Design Trends and Articles**

Direct from our **HER HOME Magazine**, these design articles look at current design trends and products in home building and remodeling. Learn more about what's hot in designing, building, and product selections for your home. View our New Home Design Trend articles.



thoughts on the OTB plan and more!

Design Basics Newsletters - Subscribe Now or View all of our Newsletters

## **HOME PLAN BOOK STORE**



The \$16.95 'PREMIER **HOME PLANS' Plan Book Bundle.** 

**BRAND NEW PREMIER** HOME PLANS collection + Four "Livability" home plan books + Bonus HER HOME

Magazine! Includes shipping to U.S. addresses - Order here today!

View all available home plan books in our Bookstore.

## THE ARCHITECT'S COLLECTION by **SCHOLZ DESIGN**



The "Architect's Collection" is an evolving library of Scholz home designs each with complete, up-to-date construction documents

created under the direct supervision of Joe St. Jean our chief architect, creator of all Scholz Design homes for the past three decades. See the collection!

More about Scholz Design.

# PROGRAMS FOR HOME BUILDERS







**Builder-Centric** 

Our Woman-Centric Matters!™ approach is based on customer feedback, mostly from our women customers. We've been inspired to design our homes with innovative solutions for enhanced livability and style. We have an understanding and appreciation for women's preferences of products selected for the home.

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## Mome Building Blog

## A Study of Home: Special Places to Gather

Special places to gather are what makes a house a home; otherwise, families are essentially just cohabitating, which makes their home a place for eating and sleeping. Gathering places don't have to be elaborate or defined — even if it's just at the breakfast bar for a quick meal — being together is what makes you feel connected. ... [Read More]

If I were to build a house again...

Design Basics values its intellectual property and that of its many collaborative partnerships. We therefore will protect our 1,800 + plan design copyrights from illegal infringements. This preserves and maximizes customers' investments, while also protecting its assets, employees and shareholders.

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