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# Sturtevant, Wisconsin, U.S.A.



## BACKGROUND

The story of Evinrude outboard engines began on the shores of Lake Michigan near Milwaukee, Wisconsin, but it now lives on in the neighbouring city of Sturtevant, where BRP continues to build on the heritage of Ole Evinrude.



## INFRASTRUCTURE

In 2001, the company opened this world-class manufacturing structure to capture market leadership for its renowned Evinrude outboard engine brand. Ten years later, BRP invests 15 million to consolidate all Evinrude outboard engine related activities under one roof.



## FACILITY IN BRIEF

### Manufacturing and R & D Operations:

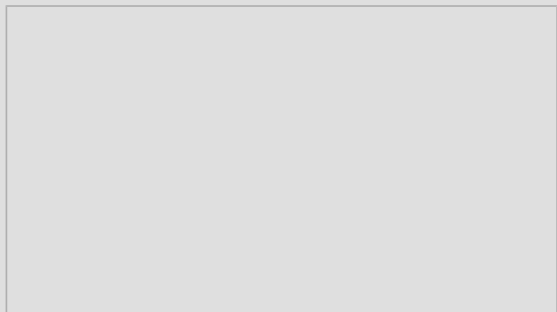
- Assembly
- Research and development

### Products:

- Evinrude E-TEC outboard engines
- Evinrude multi-fuel engines (MFE)

### Area:

- 43,100 m<sup>2</sup> (464,000 ft<sup>2</sup>)



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