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ENGINES

PARTS &amp; ACCESSORIES

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## 2007

### BRP goes on the road

BRP introduces its first "on-road" vehicle, the Can-Am Spyder roadster. This three-wheel vehicle, with two wheels in the front and one in the rear, offers a balance and peace of mind with features like the Vehicle Stability System (VSS), engineered in conjunction with Bosch. The VSS includes anti-lock brakes, traction control and stability control systems.



### BRP HISTORY

All Pre 1960 1960 1970 1980 1990 2000 2010

2015



#### 1937 Right on track

Joseph-Armand Bombardier obtains his first patent for the development of a tracked vehicle for travelling over snow, later named the "B7 snowmobile."



#### 1942 Bombardier opens its doors

Joseph-Armand Bombardier starts-up l'Auto-Neige Bombardier Limitée in Valcourt, Québec. The company builds tracked vehicles designed for travelling over snow.



#### 1947 Bombardier goes into mass production

L'Auto-Neige Bombardier sets up a large, 1,000-unit mass production plant. After the war, the B12 and C18 tracked vehicles ensure the health of the business.



#### 1950 The SW and the Muskeg models join the line-up

Design and production begins on the SW snow groomer and Muskeg utility vehicles for the forestry, mining and utilities industries.

1957

- > [RIGHT ON TRACK](#)
- > [BOMBARDIER OPENS ITS DOORS](#)
- > [BOMBARDIER GOES INTO MASS PRODUCTION](#)
- > [THE SW AND THE MUSKEG MODELS JOIN THE LINE-UP](#)
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- > [THE FIRST SKI-DOO SLED IS LAUNCHED](#)
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- > [SKI-DOO SNOWMOBILES HIT ONE MILLION](#)
- > [THE SKI-DOO BRAND EVOLVES AGAIN; A SNOWMOBILE TRAIL SYSTEM IS BORN](#)
- > [BOMBARDIER INTRODUCES THE BR-400 SNOW GROOMER](#)
- > [BOMBARDIER SPONSORS THE SARAJEVO OLYMPICS](#)
- > [BOMBARDIER IS THE OFFICIAL SUPPLIER OF THE CALGARY OLYMPIC WINTER GAMES](#)

**(Re)searching his dream**

J. Armand Bombardier intensifies his research on the small snowmobile he dreamt of since he was a boy.



1959

**The first Ski-Doo sled is launched**

The Ski-Doo snowmobile is launched. J. A. Bombardier is the first individual to mass-produce snowmobiles and creates a new sport.

1962

**The Ski-Doo snowmobile gets even better**

The Ski-Doo snowmobile undergoes modifications with a new fiberglass hood. Kohler and JLO engines are replaced by Rotax engines made in Austria.



1968

**The first Sea-Doo PWC is launched**

Launch of the first Sea-Doo watercraft. Production of the Terrain Master, a multi-purpose, multi-terrain tracked vehicle begins.

1969

**Bombardier goes public**

Bombardier's stock is listed on the Montreal and Toronto Stock Exchanges, where two million shares are publicly offered.

1970

**BRP acquires Lohnerwerke GmbH and begins to manufacture the Skidozer snow groomers**

Acquisition of the Austrian company Lohnerwerke GmbH and its subsidiary, Rotax-Werk (known today as BRP-Powertrain GmbH & Co. KG), manufacturers of Rotax engines. Launch of the new Skidozer 250 vehicle for grooming ski slopes.



1971

**Expansion of the Ski-Doo line-up**

Launch of the Elan, Skandic, Valmont and Blizzard Ski-Doo models. The Skidozer SV 200 trail grooming vehicle is marketed as part of "Operation SnoPlan". This program was key to the development and maintenance of groomed trails as well as to the promotion of snowmobile safety. Acquisition of the snowmobile manufacturer Moto-Ski.



1972

**BRP grows to include Can-Am line-up**

A new division is created for Can-Am motorcycles. The product line includes high-performance motocross models.

1973

**Ski-Doo snowmobiles hit one million**

On August 29, the one-millionth Ski-Doo snowmobile rolls off the line.

- > A NEW GENERATION OF SEA-DOO WATERCRAFT
- > BOMBARDIER GROWS TO INCLUDE NORDTRAC OY
- > BOMBARDIER CONTINUES TO EXPAND
- > SEA-DOO XP WATERCRAFT IS LAUNCHED
- > SKI-DOO SLEDS HIT TWO MILLION
- > THE FIRST JET DRIVE BOAT ENTERS THE MARKET
- > BOMBARDIER'S INDUSTRIAL EQUIPMENT DIVISION IS RELOCATED TO GRANBY, QUÉBEC
- > BOMBARDIER ACQUIRES AMT MARINE INC.
- > SEA-DOO HX PWC ENTERS THE MARKET
- > A NEW GENERATION OF SNOW GROOMING EQUIPMENT
- > D.E.S.S. TECHNOLOGY IS INTRODUCED ON WATERCRAFT
- > THE BOMBARDIER NV MODEL IS LAUNCHED
- > 500,000 UNITS OF WATERCRAFT PRODUCED IN VALCOURT
- > SEA-DOO WATERCRAFT BECOME ONE OF THE QUIETEST ON THE WATER
- > BOMBARDIER CELEBRATES 30 YEARS OF LYNX SNOWMOBILES
- > BOMBARDIER ENTERS THE ALL-TERRAIN VEHICLE MARKET
- > BOMBARDIER CELEBRATES 40 YEARS OF SKI-DOO SNOWMOBILES
- > BOMBARDIER WINS NUMEROUS AWARDS
- > TRAXTER IS NAMED ATV OF THE YEAR
- > INTRODUCING ORBITAL DIRECT INJECTION TECHNOLOGY
- > BOMBARDIER TEAMS UP WITH MERCURY MARINE
- > BOMBARDIER IS AWARDED "DESIGN OF THE DECADE"
- > SEA-DOO LRV WATERCRAFT IS LAUNCHED
- > BOMBARDIER SETS UP SHOP IN JAPAN
- > SKI-DOO SUMMIT 700 SLED RECEIVES AWARD
- > SEA-DOO XP PWC IS NAMED WATERCRAFT OF THE CENTURY
- > SEA-DOO RX PWC NAMED "WATERCRAFT OF THE YEAR"
- > THE SEA-DOO BRAND INTRODUCES THE GTX WATERCRAFT MODEL
- > FIVE MILLION ROTAX ENGINES AND COUNTING



1974

### The Ski-Doo brand evolves again; a snowmobile trail system is born

The technology, safety features, look and comfort of Ski-Doo snowmobiles improve considerably. The company works closely with snowmobiling clubs to build several trail networks. Bombardier Inc. creates its American subsidiary, Bombardier Credit Inc; an inventory financing service which extends to other Bombardier-made recreational products. The research centre in Valcourt, Québec, undergoes renovations.



1981

### Bombardier introduces the BR-400 snow groomer

The BR-400 alpine ski hill snow groomer is introduced to the North American market.



1984

### Bombardier sponsors the Sarajevo Olympics

Bombardier is the official supplier of tracked vehicles for the Sarajevo Olympic Winter Games, which included alpine snow groomers, Nordic ski trail groomers and Ski-Doo snowmobiles.

1988

### Bombardier is the official supplier of the Calgary Olympic Winter Games

Bombardier is the official supplier of grooming vehicles and snowmobiles for the Calgary Olympic Winter Games.



1988

### A new generation of Sea-Doo watercraft

In the spring, the new generation of Sea-Doo personal watercraft is launched creating a whole new industry.

1989

### Bombardier grows to include Nordtrac Oy

Bombardier establishes an equal partnership with Finland's sole snowmobile manufacturer: Nordtrac Oy. Located in Rovaniemi, this division builds Lynx snowmobiles designed for the Scandinavian market. Today, the company is fully owned by BRP and named BRP-Finland Oy.

- > NEW MANUFACTURING FACILITY IN WISCONSIN
- > BRP EARNS ATV OF THE YEAR
- > BRP EARNS TWO AWARDS
- > BOMBARDIER ACQUIRES ASSETS OF OMC
- > ANOTHER INNOVATION – SEMI-DIRECT INJECTION TWO-STROKE ENGINE TECHNOLOGY
- > BRP INNOVATES WITH THE LAUNCH OF THE SKI-DOO REV PLATFORM
- > BRP AWARDED BY MOTOR BOATING EDITOR'S CHOICE AWARD
- > ALVARO DE MARICHALAR OF SPAIN CROSSES THE ATLANTIC ON A SEA-DOO WATERCRAFT
- > BRP LAUNCHES THE FIRST TWO-RIDER ATV
- > BOMBARDIER'S ATV LINE-UP GROWS
- > THE SKI-DOO MX Z-REV SLED GOES TO HOLLYWOOD
- > BRP WINS NMMA INNOVATION AWARD
- > BOMBARDIER BECOMES OFFICIAL SUPPLIER OF SALT LAKE CITY OLYMPIC WINTER GAMES
- > SEA-DOO GTX PWC WINS "WATERCRAFT OF THE YEAR"
- > THE REVOLUTIONARY EVINRUDE E-TEC OUTBOARD ENGINE
- > BOMBARDIER SELLS ITS RECREATIONAL PRODUCTS DIVISION
- > BOMBARDIER PARTNERS WITH DEERE & COMPANY
- > BRP KART WINS "IF DESIGN AWARD"
- > BRP (BOMBARDIER RECREATIONAL PRODUCTS INC) IS OFFICIALLY LAUNCHED
- > TWO NEW ADDITIONS TO THE TWO-SEATER ATV LINE-UP
- > OUTLANDER MODEL NAMED ATV OF THE YEAR
- > BRP FOCUSES ON RECREATIONAL PRODUCTS
- > BRP'S SEA-DOO RXP PWC EARNS "WATERCRAFT OF THE YEAR"
- > EVINRUDE E-TEC MOTORS GET EVEN MORE HORSEPOWER
- > BRP LAUNCHES SEA-DOO 3D



1989

**Bombardier continues to expand**

In February, acquisition of the Pointe-Claire, Québec, assets and operations of the tracked vehicle division of the American company Universal Go-Tract and those of Universal Go-Tract of Georgia Ltd in White, Georgia.

1991

**Sea-Doo XP watercraft is launched**

The Sea-Doo XP high-performance watercraft is launched.



1993

**Ski-Doo sleds hit two million**

On September 14, the two millionth Ski-Doo snowmobile is manufactured in Valcourt, Québec. Bombardier creates a new segment in the snowmobiling market with the Summit model, especially designed for powder snow and mountain terrain.



1994

**The first jet drive boat enters the market**

Launch of the first Sea-Doo Jet Drive boat: the twin-engine, 4.4 m (14 ft), four-passenger Speedster model.

1995

**Bombardier's Industrial Equipment Division is relocated to Granby, Québec**

The Industrial Equipment division activities are consolidated in Granby, Québec, in a newly renovated plant. The division manufactures vehicles to groom alpine and nordic terrain, to plough sidewalks, and heavy-duty tracked vehicles used in harsh terrain for the forestry, mining, telecommunications and utilities industries.

1995

**Bombardier acquires AMT Marine Inc.**

In February, the recreational product line is expanded with the acquisition of the Québec company AMT Marine Inc., already a supplier and a partner in Sea-Doo Jet Drive boat production.

1995

**Sea-Doo HX PWC enters the market**

Market entry of the first watercraft equipped with a high-performance suspension system, the Sea-Doo HX model, wins an Innovation Award in the boat category of the 1994 International Marine Trades Exhibit & Convention in Chicago, Illinois.

1995

**A new generation of snow grooming equipment**

Bombardier launches the Plus MP new-generation snow groomer, a microprocessor-controlled vehicle that uses innovative technology.

1996

**D.E.S.S. technology is introduced on watercraft****WATERCRAFT**

- > LICENSING AGREEMENTS PROVIDES ROTAX ENGINES FOR SCOOTERS
- > REDEFINED FOR RACING
- > THE BRP BRAND IS BORN
- > THE FIRST THREE-PASSENGER WATERCRAFT HITS THE WATER
- > BRP'S CAN-AM DS 650X ATV FINISHES FIRST AT THE DAKAR RALLY
- > BRP INTRODUCES THE APACHE KIT
- > BRP EXPANDS ITS NETWORK
- > BRP RECEIVES EPA AWARD
- > BRP'S INTERNATIONAL DIVISION RELOCATES TO LAUSANNE
- > BRP WINS THE GNCC CHAMPIONSHIPS
- > ATV AND SEA-DOO SET THE BAR EVEN HIGHER
- > BRP'S VALCOURT PLANT GETS A FACE LIFT
- > THE CAN-AM BRAND IS REBORN
- > ATV TEAM CRUSHES THE COMPETITION
- > BRP SPREADS ACROSS EUROPE
- > INAUGURATION OF NEW PLANT IN MEXICO
- > THE SEA-DOO BRAND CELEBRATES 20 YEARS
- > ONE MILLION WATERCRAFT
- > BRP GOES ON THE ROAD
- > BRP INTRODUCES EVINRUDE MULTI-FUEL ENGINES
- > BRP GOES DIRECT IN AUSTRIA
- > INAUGURATION OF THE LAURENT BEAUDOIN DESIGN & INNOVATION CENTRE (CDI)
- > BRP RALLIES CAN-AM SPYDER ROADSTER OWNERS FOR THE FIRST HOMECOMING OWNERS EVENT
- > BRP RECOGNIZED BY THE U.S. COAST GUARD
- > BRP KICKS OFF 100TH ANNIVERSARY CELEBRATIONS OF THE EVINRUDE BRAND
- > BRP REDEFINES BOATING WITH ICONTROL TECHNOLOGY
- > BRP GOES COMMERCIAL IN MEXICO
- > THE EVINRUDE BRAND CELEBRATES ITS CENTENNIAL YEAR
- > INAUGURATION OF THE CENTRE DE TECHNOLOGIES AVANCÉES (CTA)
- > BRP INTRODUCES FIRST AIR-



Bombardier introduces D.E.S.S. (Digital Encoded Security System) technology on some watercraft models.

1996

### The Bombardier NV model is launched

In November, Bombardier launches its electric neighborhood vehicle, the Bombardier NV, principally designed for transportation in residential areas of the southern United States.

1997

### 500,000 units of watercraft produced in Valcourt

On February 28, a 1997 Sea-Doo GTI watercraft makes history by becoming the 500,000th unit produced in Valcourt, Québec.

1997

### Sea-Doo watercraft become one of the quietest on the water

Bombardier introduces the innovative D-Sea-Bel technology, a sound reduction system that lessens noise by up to 50 %.

1998

### Bombardier celebrates 30 years of Lynx snowmobiles

In March, the Lynx brand turns 30.

1998

### Bombardier enters the all-terrain vehicle market

In February, Bombardier Recreational Products enters the all-terrain vehicle (ATV) market by introducing a prototype of its innovative Bombardier ATV, the Traxter model.

1998

### Bombardier celebrates 40 years of Ski-Doo snowmobiles

Bombardier celebrates 40 years of Ski-Doo snowmobiles

1998

### Bombardier wins numerous awards

Bombardier Recreational Products wins two Industrial Design Excellence Awards (1998 IDEA Awards) sponsored by the Industrial Designers Society of America (IDSA) and BusinessWeek Magazine. The 1997 Sea-Doo Challenger 1800 boat wins the gold IDEA, and the 1997 Sea-Doo XP watercraft wins the silver.

1999

### Traxter is named ATV of the Year

In March, the Traxter ATV is named "ATV of the Year" by ATV Magazine. Launch of a second ATV model, the DS 650 for experienced sports enthusiasts.

1999

### Introducing Orbital direct injection technology

The Sea-Doo GTX DI and RX DI watercraft models are now equipped with new Orbital direct injection technology, which offers reduced emissions and substantially improved fuel performance. The D-SEA-BEL sound reduction system comes standard on all Sea-Doo watercraft.

1999

### Bombardier teams up with Mercury Marine

#### CONTROLLED SUSPENSION SYSTEM

- > BRP WINS A \$10 MILLION CONTRACT
- > BRP CELEBRATES THE 50TH ANNIVERSARY OF THE SKI-DOO BRAND WITH NEW TECHNOLOGIES
- > BRP WINS BEST OF "WHAT'S NEW" FROM POPULAR SCIENCE MAGAZINE
- > BRP'S EVINRUDE ENGINES RANKED HIGHEST IN CUSTOMER SATISFACTION
- > BRP LAUNCHES THE CAN-AM SPYDER RT ROADSTER
- > BRP LAUNCHES A 6.4 M (21 FT) SEA-DOO BOAT
- > BRP GARNERS NUMEROUS AWARDS
- > BRP LAUNCHES STORE.SKI-DOO.COM
- > BRP WINS RED DOT DESIGN AWARD
- > DEVELOPMENT OF HYBRID TECHNOLOGY FOR BRP'S CAN-AM ROADSTER
- > BRP BECOMES THE FIRST COMPANY TO WIN TWO NMMA AWARDS IN THE SAME YEAR
- > BRP COMPLETES ITS OFF-ROAD SEGMENT WITH THE CAN-AM COMMANDER SIDE-BY-SIDE VEHICLE
- > BRP WINS ECO AWARD
- > BRP ROLLS OFF ITS 75,000TH SEA-DOO BOAT
- > BRP INAUGURATES THE REGIONALES INNOVATIONS CENTRUM IN AUSTRIA
- > BRP GOES DIRECT IN ITALY
- > BRP RECEIVES MANUFACTURER OF THE YEAR AWARD
- > BRP BECOMES THE OFFICIAL RECREATIONAL VEHICLE SPONSOR OF THE CANADIAN FOOTBALL LEAGUE
- > SEA-DOO WATERCRAFT NAMED "BEST BUY"
- > BRP SETS A NEW BENCHMARK FOR HIGH FUEL-EFFICIENCY AND LOW EMISSIONS WITH THE ROTAX ACE ENGINE
- > BRP INTRODUCES NEW ROTAX E-TEC 800R SNOWMOBILE
- > BRP WINS MULTIPLE AWARDS FOR ITS SEA-DOO PRODUCTS AT THE MIAMI INTERNATIONAL BOAT SHOW
- > BRP CONTRIBUTES TO CANADIAN MOON AND MARS EXPLORATION PROGRAMS
- > BRP DESIGNS THE 2011 FORMULA 1 GRAND PRIX DU CANADA TROPHIES
- > BRP UNVEILS THE SPYDER FIVE

Bombardier enters into a technological association with Mercury Marine to equip 4,8 m (16 ft) and longer Sea-Doo boats with M2 jet drive high-performance engines.

1999

### Bombardier is awarded "Design of the Decade"

Bombardier receives the "Design of The Decade" Award from the Industrial Designers Society of America (IDSA) and BusinessWeek Magazine for excellence, innovation and inspiration in the design of its Sea-Doo watercraft.

1999

### Sea-Doo LRV watercraft is launched

The four-passenger Sea-Doo LRV watercraft is launched. It is the largest personal watercraft in the industry.

2000

### Bombardier sets up shop in Japan

In February, a distribution network is created in Japan to foster sales of Sea-Doo watercraft and boats, Ski-Doo snowmobiles and Bombardier ATVs.

2000

### Ski-Doo Summit 700 sled receives award

The Ski-Doo Summit 700 Highmark snowmobile is awarded the title of "Mountain Muscle Sled of the Year" by SnoWest Magazine.

2000

### Sea-Doo XP PWC is named Watercraft of the Century

The Sea-Doo XP personal watercraft is named the "Watercraft of the Century" in the January issue of Watercraft World Magazine.

2000

### Sea-Doo RX PWC named "Watercraft of the Year"

The Sea-Doo RX DI personal watercraft is named "Watercraft of the Year" by Watercraft World Magazine. It is described as the benchmark for the new millennium.

2001

### The Sea-Doo brand introduces the GTX watercraft model

In August, Bombardier Recreational Products introduces the Sea-Doo GTX watercraft with the Rotax 4-TEC four-stroke engine, equipped with the O.P.A.S. (Off-Power Assisted Steering) system.



2001

### Five million Rotax engines and counting

On May 9, the five millionth Rotax engine rolled off the assembly line in Günskirchen, Austria.

2001

### New manufacturing facility in Wisconsin

In May, Bombardier unveils its new outboard engine manufacturing facilities located in Sturtevant, Wisconsin.

2001

### BRP earns ATV of the Year

- > BRP BRINGS THE POWERSPORTS WORLD TO MONTREAL IN STYLE
- > BRP'S CAN-AM COMMANDER SIDE-BY-SIDE VEHICLE NAMED 'BEST OF THE BEST' AWARD
- > BUSHELL MAKES HISTORY WITH BRP'S SEA-DOO PWC T3 HULL
- > A BRP SKI-DOO SNOWMOBILE BREAKS 24-HOUR WORLD DISTANCE RECORD
- > BRP PRODUCES SPECIALIZED MOTORIZED VEHICLES
- > BRP INAUGURATES ITS REGIONAL OFFICE IN SHANGHAI
- > BRP'S FLY-DOO PROGRAM TAKES OFF
- > ROTAX 912 IS AIRCRAFT ENGINE IS CERTIFIED ASTM
- > BRP PRODUCES IT'S 3 MILLIONTH SKI-DOO SNOWMOBILE
- > BRP OFFERS AN INBOARD JET PROPULSION SYSTEM FOR BOAT BUILDERS
- > BRP PRODUCES ITS THREE MILLIONTH SKI-DOO SNOWMOBILE
- > BRP FILES A PRELIMINARY PROSPECTUS FOR ITS INITIAL PUBLIC OFFERING
- > BRP COMPLETES FINAL PUBLIC OFFERING
- > GET THE RACING CHILLS: BRP PRESENTS THE FORMULA 1 GRAND PRIX DU CANADA TROPHY
- > BRP CELEBRATES 30 YEARS OF ROTAX ENGINES WITH A WORLD PREMIERE
- > A RECORD 1,300 PEOPLE ASSEMBLE AT BRP'S CAN-AM SPYDER OWNERS EVENT IN NORTH CAROLINA
- > BRP ACCELERATES ITS GROWTH IN CHINA WITH THE CREATION OF A JOINT VENTURE
- > BRP INTRODUCES A NEW ERA IN OUTBOARD ENGINES
- > BRP UNVEILS THE NEXT ERA FOR OPEN-AIR ON-ROAD RIDERS: THE CAN-AM SPYDER F3
- > BRP UNVEILS THE NEXT ERA FOR OPEN-AIR ON-ROAD RIDERS: THE CAN-AM SPYDER F3
- > BRP WINS INNOVATION AWARD WITH GAME-CHANGING SEA-DOO SPARK WATERCRAFT
- > BRP HOSTS ITS FIRST ANNUAL SHAREHOLDERS' MEETING
- > JOSÉ BOISJOLI, BRP PRESIDENT AND CHIEF EXECUTIVE OFFICER NAMED BY ENTREPRENEUR OF THE YEAR QUEBEC 2014

In November, the Bombardier Quest 650 and DS650 Baja ATVs are named "ATV of the Year" by Canada's 2002 ATV Guide.

2001

### BRP earns two awards

In June, Bombardier Recreational Products wins two industrial design excellence awards at the 2002 IDEA awards. The Sea-Doo Islandia boat is awarded gold while the DS650 ATV wins the bronze.

2001

### Bombardier acquires assets of OMC

In March, Bombardier acquires the Evinrude and Johnson outboard engine assets of the bankrupt OMC Company.

2002

### Another innovation – semi-direct injection two-stroke engine technology

In March, Bombardier innovates again with the introduction of semi-direct injection two-stroke engine technology. The Rotax 800 2-TEC SDI engine for its Ski-Doo snowmobiles offers as much as a 50 % reduction in hydrocarbon emissions and up to 25 % better fuel economy.



2002

### BRP innovates with the launch of the Ski-Doo REV platform

Bombardier Recreational Products also revolutionizes the snowmobile industry in November by introducing Ski-Doo snowmobiles with REV platform, snowmobiling's most radical innovation in 40 years.

2002

### BRP awarded by Motor Boating Editor's Choice Award

On February 15, Bombardier receives the prestigious Motor Boating Editor's Choice Award for the 2002 Sea-Doo GTX Rotax 4-TEC personal watercraft.

2002

### Alvaro de Marichalar of Spain crosses the Atlantic on a Sea-Doo watercraft

In July, Alvaro de Marichalar of Spain sets a world record by crossing the Atlantic Ocean (a journey of more than 10,000 nautical miles) riding a Sea-Doo XP watercraft.

2002

### BRP launches the first two-rider ATV

On June 6, Bombardier Recreational Products opens an untapped market segment by introducing its Traxter MAX ATV, the first and only ATV with the manufacturer's approval to accommodate two riders.

2002

### Bombardier's ATV line-up grows

In November, Bombardier Recreational Products introduces four new ATV models: the Outlander 330 H.O. 4x4 and 2x4, the 2x4 Outlander 400 H.O. and the Outlander 400 H.O. XT.

2002

### The Ski-Doo MX Z-REV sled goes to Hollywood

The Ski-Doo MX Z-REV snowmobile has tremendous screen presence in the James Bond movie *Die Another Day*.

2002

## BRP wins NMMA Innovation Award

On April 10, Bombardier wins the Innovation Award from the National Marine Manufacturers Association (NMMA) for its four-stroke-powered Sea-Doo GTX 4-TEC watercraft.

2002

## Bombardier becomes official supplier of Salt Lake City Olympic Winter Games

In February, Bombardier is the official supplier of Ski-Doo snowmobiles, Bombardier snow groomers and Bombardier ATVs at the Salt Lake City Olympic Winter Games.

2002

## Sea-Doo GTX PWC wins "Watercraft of the Year"

In the same month, the 2002 Sea-Doo GTX 4-TEC watercraft wins the prestigious Watercraft of the Year award from Watercraft World Magazine.

2003

## The revolutionary Evinrude E-TEC outboard engine

In February, Bombardier Recreational Products launches the Evinrude E-TEC outboard engine, marking the beginning of a revolutionary new generation of cleaner, quieter and more powerful outboard engines.

2003

## Bombardier sells its Recreational Products division

In April, Bombardier Inc. announces the sale of the Bombardier Recreational Products division.

2003

## Bombardier partners with Deere & Company

On January 23, Bombardier and Deere & Company announce a strategic alliance to develop new wheeled industrial vehicles and technologies.

2003

## BRP Kart wins "iF Design Award"

In June, the BRP-Rotax RM1MC Kart wins the prestigious iF Design Award.

2003

## BRP (Bombardier Recreational Products Inc) is officially launched

On December 18, the acquisition process of the recreational products division of Bombardier Inc. is completed and BRP is officially launched.

2003

## Two new additions to the two-seater ATV line-up

In May, Bombardier Recreational Products introduces the Outlander MAX and Quest MAX ATVs, two new additions to the first full line-up of two-seater ATVs on the market.

2003

## Outlander model named ATV of the Year

In January, the Outlander model is named ATV of the Year by both ATV Magazine and Canada's 2003 ATV Guide.

2004

## BRP focuses on recreational products

In August, BRP announces the sale of its industrial division, headquartered in Granby, Québec, to Camoplast Inc. BRP now concentrates its energy on the development and manufacturing of recreational products.



2004

### BRP's Sea-Doo RXP PWC earns "Watercraft of the Year"

In mid-September, BRP receives Watercraft World Magazine's "Watercraft of the Year" award for the 2004 Sea-Doo RXP PWC, marking the sixth time a Sea-Doo model has received this honour.

2004

### Evinrude E-TEC motors get even more horsepower

In May, BRP adds three new horsepower options to the Evinrude E-TEC family of outboard engines for the 2005 model year: the 200, 225 and 250 hp, as well as the very popular 225 H.O. (high output) model, in both freshwater and saltwater configurations. Like their smaller 40–90 hp counterparts, these engines offer outstanding durability and reliability in extreme environments with the lowest emissions levels in the industry.

2004

### BRP launches Sea-Doo 3D watercraft

With the launch of the Sea-Doo 3D watercraft in mid-August, BRP redesigns the watercraft. The Sea-Doo 3D model is the first and only multi-experience watercraft, offering three unique riding experiences through simple configuration changes (BRP later adds two more experiences for a total of five.)

2004

### Licensing agreements provides Rotax engines for scooters

In April, Hero Motors, a subsidiary of Hero Group, and Austrian-based BRP-Powertrain, announce a licensing agreement to provide Hero Motors with state-of-the-art, low-displacement Rotax engine technology for scooters.

2004

### Redefined for racing

In September, BRP significantly refines its Ski-Doo MX Zx 440 race sled for the 2004-05 racing season. The most significant improvements include the addition of the SC-4 rear suspension and a host of refinements to the drive train.

2004

### The BRP brand is born

In mid-June, BRP launches its new brand and signature: leveraging a rich heritage of entrepreneurial spirit and innovation with a renewed focus on providing consumers worldwide with uniquely crafted products that inspire passion and enthusiasm.

2004

### The first three-passenger watercraft hits the water

BRP introduces the 2005 Sea-Doo RXT model, the first three-passenger watercraft with 215 hp. BRP also introduces the 2005 line of Sea-Doo boats with additional power options, cleaner engine technology, quality refinements and one all-new model.

2005

### BRP's Can-Am DS 650X ATV finishes first at the Dakar Rally

In January, Antoine Morel of France places first in the ATV category at the 27th edition of the famed Dakar Rally, after crossing the finish line on a DS 650X ATV.

2005

### BRP introduces the APACHE kit

In September, BRP launches its revolutionary APACHE ATV Track Kit, the first and only OEM ATV track kit that fits most major all-terrain vehicle (ATV) models.

2005

### BRP expands its network

BRP establishes a direct link to its dealer network in France.



2005

### BRP receives EPA award

On April 7, BRP's become the first-ever outboard engine manufacturer to receive the prestigious U.S. Environmental Protection Agency (EPA) Clean Air Technology Excellence Award, which recognizes low emission levels for BRP's Evinrude E-TEC outboard engines.

2005

### BRP's International division relocates to Lausanne

As of October 1, BRP begins selling directly to dealers in France with a new office in Aix-en-Provence. BRP establishes its International offices in Lausanne, Switzerland.

2005

### BRP wins the GNCC Championships

In October, BRP wins its first Utility Modified GNCC Championship with its Outlander 800 ATV which would later spark a streak that would see BRP earn an additional 12 GNCC ATV championships during the next four seasons of racing.

2005

### ATV and Sea-Doo set the bar even higher

With its launch of the 2006 ATV line-up, BRP dramatically shifts its focus to the ATV enthusiast market, offering a higher level of handling, power and performance than its competitors. BRP sets new industry standards by including four-stroke technology across the entire Sea-Doo line-up. Rotax 4 TEC models provide up to 30 % more power and are now available in all four product segments.

2005

### BRP's Valcourt plant gets a face lift

In March, BRP announces a \$10-million investment to modernize its plant in Valcourt, Québec.

2006

### The Can-Am brand is reborn

In May, Bombardier ATV becomes Can-Am ATV. BRP launches its 2007 all-terrain vehicle line-up and re-brands its ATV segment to Can-Am. The Can-Am name recaptures the spirit of BRP's unequalled performance, superb handling and advanced design that are unique in the industry.



2006

### ATV team crushes the competition

Historic victory for Bombardier\* ATV at the Dakar Rally: On January 16, Juan Manuel Gonzales, Antoine Morel and Alain Morel take the top three podium positions in the ATV category after 16 challenging days and more than 9,000 kilometers from Lisbon, Portugal, to Dakar, Senegal.

2006

### BRP spreads across Europe

On June 8, BRP establishes direct commercial operations in Spain, Germany, Belgium, the Netherlands, Luxembourg, the United Kingdom and Ireland.

2007

### Inauguration of new plant in Mexico

On October 25, BRP inaugurates its new plant in Juarez, Mexico. The Can-Am ATV Outlander and Renegade lines, as well as the Rotax engines that power these vehicles, are manufactured and assembled at this facility.

2007

## The Sea-Doo brand celebrates 20 years

In August, BRP marks the 20th anniversary of modern Sea-Doo brand with the introduction of Sea-Doo X and Wake watercraft models.



2007

## One million watercraft

On January 27, BRP assembles its one millionth watercraft in Valcourt, Québec. The name Sea-Doo is synonymous with meaningful innovation, trend-setting style and spirited performance.

2007

## BRP goes on the road

BRP introduces its first "on-road" vehicle, the Can-Am Spyder roadster. This three-wheel vehicle, with two wheels in the front and one in the rear, offers a balance and peace of mind with features like the Vehicle Stability System (VSS), engineered in conjunction with Bosch. The VSS includes anti-lock brakes, traction control and stability control systems. The Spyder roadster, with its unique Y-architecture, can best be described as part motorcycle and part convertible sports car.



2007

## BRP introduces Evinrude multi-fuel engines

In June, BRP now offers Evinrude multi-fuel engines: the only outboards to provide sufficient horsepower capable of running on multiple fuels including aviation fuels, kerosene, and standard gasoline.

2008

## BRP goes direct in Austria

In July, BRP establishes direct commercial operations in Austria.

2008

## Inauguration of the Laurent Beaudoin Design & Innovation Centre (CDI)

On September 10, BRP inaugurates the Laurent Beaudoin Design & Innovation Centre. The facility is home to BRP's design and advanced concept teams who work to create highly innovative, functional and exciting products that exceed people's recreational needs.



2008

## BRP rallies Can-Am Spyder roadster owners for the first Homecoming Owners Event

On June 6, the first Can-Am Spyder roadster owners rally took place where. Some 350 Can-Am roadster owners gathered in Valcourt, Québec for the vehicle's first homecoming owner event.

2008

## BRP recognized by the U.S. Coast Guard

On September 5, the United States Coast Guard Office of Auxiliary and Boating Safety recognizes BRP with its prestigious Boating Safety Award. This award is given to BRP for its commitment to improving boating safety through the introduction of an unprecedented electronically controlled hand-braking system, the iBR system (intelligent Brake and Reverse), on two of its 2009 Sea-Doo watercraft models.

2008

## BRP kicks off 100th anniversary celebrations of the Evinrude brand

For 100 years, the Evinrude name has been synonymous with boating innovation. From the earliest innovations to today's Evinrude E-TEC technology, Evinrude engines have been helping people spend more time enjoying their boating experience. This history of innovation continues today.

2008

### BRP redefines boating with iControl technology

In September, BRP changes the nature of boating with the introduction of iControl:  
 iBR™ (intelligent braking and reverse): the world's first ever on-water braking system;  
 iS (intelligent suspension): allowing the hull to move independently from the seat, handlebars and footrests with a full 15 cm (6 in) of play;  
 iTC (intelligent throttle control): bringing hassle-free operation and precision to every riding situation;  
 S3 Hull: a stepped hull designed to keep the watercraft glued to the water.

2008

### BRP goes commercial in Mexico

In October, BRP establishes direct commercial operations in Mexico.

2008

### The Evinrude brand celebrates its centennial year

BRP launches the all E-TEC two-stroke line-up for the centennial year of Evinrude. The line-up includes 198 engine models ranging from 25 to 300 horsepower.

2008

### Inauguration of the Centre de technologies avancées (CTA)

On June 16, BRP, in partnership with Sherbrooke University, inaugurates the Centre de technologies avancées BRP-Sherbrooke University (CTA) in Sherbrooke, Québec, Canada. The CTA has the mandate to develop new, more environmentally friendly technologies for motorized recreational vehicles. More specifically, the CTA must develop five new technologies for integration into the manufacturing processes of BRP by 2012.

2009

### BRP introduces first air-controlled suspension system

In May, BRP launches the industry's first air-controlled suspension system on the Can-Am Outlander 800R MAX EFI LTD ATV.

2009

### BRP wins a \$10 million contract

On November 4, BRP wins a US\$10 million contract from the United States Marine Corps (USMC) for its Evinrude multi-fuel engines (MFE).

2009

### BRP celebrates the 50th anniversary of the Ski-Doo brand with new technologies

BRP celebrates 50 years of Ski-Doo snowmobiles by bringing new engine technologies to the market. BRP brings Formula 1 racing and automobile technologies to the snowmobile world with the introduction of the Rotax 1200 4-TEC and the Rotax 600 H.O. E-TEC engines. The Rotax 1200 4-TEC offers maximum performance, reduced emissions, high fuel efficiency, low sound emission, high reliability and dependability and easy-to-use low-maintenance. BRP's E-TEC technology has proven successful after receiving the EPA Clean Air Technology Excellence Award. The Rotax 600 H.O. E-TEC engine has the lowest emissions in the industry, with practically no smoke or smell typically associated with 2-stroke engines.



2009

### BRP wins best of "What's New" from Popular Science Magazine

Popular Science magazine decorates BRP with the coveted Grand Award Winner in the annual Best of "What's New" for its 2009 Sea-Doo GTX Limited iS watercraft with iControl technology.



2009

**BRP's Evinrude engines ranked highest in customer satisfaction**

In February, BRP's Evinrude outboard engines rank, for the third time in six years, highest in customer satisfaction in the United States among two-stroke outboard brand manufacturers by the J.D. Power and Associates Marine Engine Competitive Information Study.



2009

**BRP launches the Can-Am Spyder RT roadster**

In September, BRP launches the Can-Am Spyder RT. With a host of touring options, including an optional trailer package with 622 liters (22 cu. ft) of storage; an ultra-comfort touring saddle, electronic cruise control, dynamic power steering, adjustable rear suspension, electronic windshield, premium audio package with iPod plug-in, heated passenger handles and a digitally encoded security system.

2009

**BRP launches a 6.4 m (21 ft) Sea-Doo boat**

Also in September, BRP launches a 21 ft (6.4 m) boat, (Sea-Doo 210 Challenger and 210 Wake models), and expands iBR (intelligent brake and reverse) to all its 2010 Sea-Doo GTX and RXT watercraft and to the Sea-Doo Wake Pro 215 boat.



2009

**BRP garners numerous awards**

In April, BRP receives numerous awards for its Sea-Doo GTX Limited iS 255 watercraft including: the National Marine Manufacturers Association (NMMA) Innovation Award, the United States Coast Guard Office of Auxiliary (USGC) and Boating Safety Award, 2009 "Best of the Year Award" from MotorBoating Magazine, "Watercraft of the Year" by Watercraft World magazine, and a Red Dot product design award in the transportation category.

2010

**BRP Launches store.ski-doo.com**

BRP launches its Ski-Doo Riding Gear, Parts and Accessories online store at store.ski-doo.com.

2010

**BRP wins Red Dot Design award**

In July, BRP receives a red dot award in the product design category for its 2010 Sea-Doo 210 Challenger SE boat. This is BRP's seventh red dot award since 2005.

2010

**Development of hybrid technology for BRP's Can-Am roadster**

In December, the Centre de technologies avancées BRP – Université de Sherbrooke (CTA) receives \$11.3 million in financial support to develop hybrid engine technology for BRP's roadster. This is the only electric hybrid roadster development project in the world.

2010

**BRP becomes the first company to win two NMMA awards in the same year**

On February 15, BRP was a double winner at the 2010 National Marine Manufacturers Association (NMMA) Innovation Awards ceremony at the Miami International Boat Show. BRP is the only company to win two NMMA Innovation Awards in the same year, receiving the award in the PWC, Jet Boats, and Pontoon Boats category for its 2010 Sea-Doo RXT-X 260 watercraft and the award in the Water Sports and Equipment category for its Advanced TEC iCatch PWC trailer.

2010

**BRP completes its off-road segment with the Can-Am Commander side-by-side vehicle**

BRP brings Can-Am DNA to the side-by-side market by introducing the 2011 Can-Am Commander line-up. The five model line-up with two engine options delivers on the Can-Am promise of cutting-edge design, meaningful innovation and a focus on convenience, maximum value and more usability for the consumer.

2010

**BRP wins eco award**

BRP wins the 2010 "Eco Award" from Boating magazine for the development and implementation of a new technology designed to maximize fuel-efficiency called "ECO mode" on the Sea-Doo 210 Challenger boat.



2010

**BRP rolls off its 75,000th Sea-Doo boat**

On February 11, BRP hit the 75,000 unit milestone at its boat manufacturing facility in Benton Illinois. The 6.4 m (21 ft) 2010 Sea-Doo 210 Challenger SE boat rolled off the line.

2010

**BRP inaugurates the Regionales Innovations Centrum in Austria**

BRP-Powertrain, BRP's Austrian affiliate inaugurates the Regionales Innovations Centrum (RIC) in the presence of representatives from several different levels of the Austrian government. The RIC will design and develop efficient powertrain technologies to reduce the carbon footprint of BRP products while training its employees and students to stay ahead of technological trends.

2010

**BRP goes direct in Italy**

BRP distributes its Evinrude outboard engines to the Italian market through its own dealer network.

2010

**BRP receives manufacturer of the year award**

In November, BRP is named "Manufacturer of the Year" by the Marine Retailers Association of America (MRAA) at the Marine Dealers Conference & Expo in Orlando, Florida. The annual award is presented to the marine manufacturer or supplier who best exemplifies outstanding support of its dealers through expert business practices, programs and products.

2010

**BRP becomes the official recreational vehicle sponsor of the Canadian Football League**

In September, BRP takes to the field with the Canadian Football League (CFL) and launches a promotion through its Ski-Doo, Sea-Doo, Evinrude and Can-Am brands to get CFL fans on the road to the sold-out 98th Grey Cup in Edmonton.

2010

**Sea-Doo watercraft named "Best Buy"**

Four Sea-Doo watercraft are recognized by Consumers Digest magazine as a Best Buy; the 2010 Sea-Doo RXT iS 260, RXT-X 260, GTI SE 130, and GTI SE 155 models.

2010

**BRP sets a new benchmark for high fuel-efficiency and low emissions with the Rotax ACE engine**

The Rotax 600 ACE (Advanced Combustion Efficiency) engine delivers outstanding fuel economy of 8 l/100 km (29 mpg) with a fuel range of 500 km (310 mi). Its lower emissions (8 g/kw-hr HC and 90 g/kw-hr CO) surpass the U.S. EPA standards for 2012 (75

HC & 200 CO) and the stringent Best Available Technology (BAT) standards (15 HC & 120 CO) required to ride in Yellowstone National Park in the United States.

2010

### BRP introduces new Rotax E-TEC 800R snowmobile

In January BRP expanded its revolutionary E-TEC engine technology in Ski-Doo snowmobiles with the introduction of the much anticipated Rotax E-TEC 800R engine. This lightweight two-stroke engine uses sophisticated electronic injectors and a powerful central computer to deliver stunning improvements in performance, efficiency and ease-of-use. This engine debuts in the 2010 Ski Doo MX Z X.

2011

### BRP wins multiple awards for its Sea-Doo products at the Miami International Boat Show

BRP is presented four awards at the Miami International Boat Show for its new class-leading Sea-Doo GTI SE watercraft and new Sea-Doo 230 SP boat including: the National Marine Manufacturers Association (NMMA) Innovation Award, PWC of the Year from PWCToday.com, and two Excellence in Design Awards from Trailer Boats magazine.

2011

### BRP contributes to Canadian Moon and Mars Exploration Programs

BRP, in cooperation with the Centre de technologies avancées BRP-Université de Sherbrooke (CTA), develop the chassis and locomotion systems for a Lunar Exploration Light Rover and a Mars Exploration Science Rover.

2011

### BRP designs the 2011 Formula 1 Grand Prix du Canada trophies

In April, employees from BRP's Design & Innovation team are selected to create the trophies for the 2011 edition of the Formula 1 Grand Prix du Canada.

2011

### BRP Unveils the Spyder Five

Can-Am officially unveils the Spyder Five: five riders of differing backgrounds who crisscross North America on the Can-Am Spyder roadster, blog and produce mini documentaries of their trips on the SpyderRyder.com community blog and Can-Am roadster Facebook page at [facebook.com/canamspyder](https://www.facebook.com/canamspyder).

2011

### BRP Brings the Powersports World to Montréal in Style

BRP hosts the largest commercial event of its history, Club BRP, in Montréal. The general public tests the products and visits the BRP showroom at the Palais des congrès over the weekend.

2011

### BRP's Can-Am Commander Side-By-Side Vehicle Named 'Best Of The Best' Award

BRP receives the coveted 2011 "Best of the Best" Award in the Side-By-Side ATV category from Field & Stream magazine with its Can-Am Commander 1000 side-by-side vehicle.

2011

### Bushell makes History with BRP's Sea-Doo PWC T3 Hull

In October, BRP Sea-Doo personal watercraft racer, James Bushell claims two of the most prestigious World Championship titles in all of personal watercraft (PWC) racing, winning both the Pro Open and Pro GP classes at the recent IJSBA World Finals.

2011

### A BRP Ski-Doo snowmobile breaks 24-hour world distance record

Nick Musters covered an amazing 3,069 km (1,907 mi) aboard a Ski-Doo MXZ snowmobile powered by the Rotax 800R E-TEC engine to establish the world record for the greatest distance traveled on a snowmobile in twenty-four hours. Musters' feat breaks the official world record (2,372 km) by 697 km and an as-of-yet unrecognized 2010 run by 163 km.

2012

### BRP Produces Specialized Motorized Vehicles

BRP assembles specialized motorised vehicles derived from its line of products in a new plant located in Sherbrooke. This facility concentrates on assembling customized vehicles to meet the requirements of governments, municipalities, institutions and agencies, as well as individual consumers.

2012

### BRP Inaugurates its Regional Office in Shanghai

BRP opens a regional office in Shanghai to increase the company's knowledge of Chinese culture and regional specificities and to foster BRP brand awareness.

2012

### BRP's fly-DOO Program Takes Off

In October, BRP's Regional Innovation Centrum (RIC) launches a new children and youth project called "fly Doo – fascination aviation" to develop kids' interest in aviation and develop contacts with schools, the industry, youth and their parents.

2012

### ROTAX 912 iS Aircraft Engine is certified ASTM

BRP's Rotax 912 iS aircraft engines are certified according to the American Society for Testing and Materials' (ASTM) F2339-06 standard practice for design and manufacture of reciprocating spark ignition engines for light sport aircraft.

2013

### BRP produces it's 3 millionth Ski-Doo snowmobile

BRP produces its three millionth Ski-Doo snowmobile, the 2014 Ski-Doo Summit X E TEC 800R model, in its Valcourt, Québec manufacturing facility, 54 years after the Ski-Doo snowmobile was born in 1959.

2013

### BRP Offers an Inboard Jet Propulsion System for Boat Builders

BRP expands its marine engines portfolio by offering an in-board jet propulsion system, using its proven Rotax 4-TEC 1503 engine.

2013

### BRP produces its three millionth Ski-Doo snowmobile

BRP produces its three millionth Ski-Doo snowmobile, the 2014 Ski-Doo Summit X E TEC 800R model, in its Valcourt, Québec manufacturing facility, 54 years after the Ski-Doo snowmobile was born in 1959.

2013

### BRP Files a Preliminary Prospectus for its Initial Public Offering

BRP files a preliminary prospectus with the securities regulatory authorities in each of the provinces and territories of Canada in connection with a proposed initial public offering of its subordinate voting shares.

2013

### BRP Completes Final Public Offering

In May, BRP announces the closing of its initial public offering of 12,200,000 subordinate voting shares of the Company at a price of \$21.50 per share, resulting in gross proceeds to the Company of approximately \$262,300,000.

2013

### Get the Racing Chills: BRP Presents the Formula 1 Grand Prix du Canada Trophy

In June, BRP presents the 2013 edition of the Formula 1 Grand Prix du Canada 1st place trophy. It is proclaimed "one of the most beautiful trophies of the Formula 1 circuit" by



François Dumontier, president and CEO of Octane Racing Group Inc, promoter of the Formula 1 Grand Prix du Canada.

2013

### BRP Celebrates 30 Years of Rotax Engines with a World Premiere

BRP celebrates 30 years of Rotax kart engines by bringing the 14th Rotax MAX Challenge Grand Finals to North America for the first time in its history.

2013

### A Record 1,300 People Assemble at BRP's Can-Am Spyder Owners Event in North Carolina

BRP hosts nearly 850 Can-Am Spyder roadsters and more than 1,300 people attend the largest BRP-sponsored gathering of Can-Am Spyder roadsters ever assembled during the sixth annual North American Can-Am Spyder Owners Event in Maggie Valley, N.C.

2014

### BRP accelerates its growth in China with the creation of a joint venture

BRP and its long-time distributor in China, Smooth Marine Equipment Ltd ("Smooth Marine"), will pursue together the growth of BRP's business in China through a joint venture structure.

2014

### BRP introduces a new era in outboard engines

BRP revealed new outboard G2 engines, the next generation of Evinrude E-TEC outboard engines, showcases BRP's history of innovation with its bold breakthrough design engine.

2014

### BRP unveils the next era for open-air on-road riders: The Can-Am Spyder F3

BRP presents the 2015 Can-Am Spyder F3 roadster, introducing a muscular design, cruising-riding position and custom fit for a thrilling ride.

2014

### BRP unveils the next era for open-air on-road riders: The Can-Am Spyder F3

BRP presents the 2015 Can-Am Spyder F3 roadster, introducing a muscular design, cruising-riding position and custom fit for a thrilling ride.

2014

### BRP wins Innovation Award with game-changing Sea-Doo Spark Watercraft

BRP's Sea-Doo Spark watercraft adds a sixth National Marine Manufacturers Association (NMMMA) Innovation Award in six years to the company's collection of marine industry accolades.

2014

### BRP hosts its first Annual Shareholders' Meeting

On June 12, 2014, BRP hosted its first annual shareholders' meeting since becoming a public company in Valcourt at the Laurent Beaudoin Design & Innovation Centre.

2015

### José Boisjoli, BRP President and Chief Executive Officer named EY Entrepreneur of the year Quebec 2014

José Boisjoli, BRP President and CEO named EY Entrepreneur of the year Quebec 2014 thanks to his outstanding achievements and those of the company

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› Engines

› Parts & Accessories

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