

## New Holland Rochester

"Service is our specialty"

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[New Holland Season of Champions Event – Cash Back or 0% Financing Through 3-31-16](#)



[Why Use a Brillion Sure Stand Seeder?](#)



[Protect Your Equipment with Clean Diesel Kits](#)

Welcome to the website for the following companies: New Holland Rochester, Inc., New Holland Logansport, Inc., Rodkey New Holland Inc., New Holland Tri-County, Inc., Ag Technologies, Inc., New Holland Centerville, Inc., and New Holland Greentown, Inc.

Since our first dealership, New Holland Rochester, was established in 1983, we have been working ever since to be a leader in providing the equipment, parts, technology, and service to help meet our customer's needs.

Here you can find information involving New Holland, search our used equipment, and find out what is happening at our locations in Rochester, Logansport, Rossville, Bluffton, Centerville, and Greentown in Indiana.

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