Disaggregation is at the core of everything we do – making everything you do more personal.

Ecotagious identifies the signatures of major appliances from existing smart meter data and accurately translates them into insightful findings for each of your customers.

Disaggregation allows you to meet your objectives by providing your customers with personalized insights and tailored recommendations.

MOTIVATE YOUR CUSTOMERS

Provide relevant peer comparison to other homes of similar size and type in the neighbourhood, using similar appliances. The more relevant the comparison, the more your customers will pay attention to the rest of the message.
FOCUS THEIR ATTENTION

Guide them to the right appliances by sharing their biggest opportunities to save.

DRIVE THEM TO ACTION

Provide tailored savings recommendation based specifically on the appliances they are using.

Disaggregation is used at each step of every program we deliver—and is responsible for the great results our customers have seen.

**Identifying program potential at your utility**

Our disaggregation technology determines which program to run based on potential energy savings and cost implications for each appliance load.

**Selecting the right customers for your program**

We use disaggregation to select customers with the highest energy savings potential, allowing for greater impact at lower cost.

**Creating personalized and relevant messaging**

Our disaggregation technology generates a personalized experience for each customer using appliance-level feedback, relevant comparisons and tailored recommendations.

**Results**

The industry-leading outcomes our programs have achieved are a direct result of using disaggregation at every step of the process.

https://www.ecotagious.com/disaggregation/