



Help boost your sales with Amazon's world-class fulfillment

Fulfillment by Amazon

A bright orange button with a white right-pointing chevron icon on the left and the text "Get started" in white.

New to selling on Amazon? [Sign up here](#)

Let Amazon pick, pack, and ship your orders

You sell it, we ship it. Amazon has created one of the most advanced fulfillment networks in the world, and your business can benefit from our expertise. With Fulfillment by Amazon (FBA), you store your products in Amazon's fulfillment centers, and we pick, pack, ship, and provide customer service for these products. Best of all, FBA can help you scale your business and reach more customers.

What is FBA?



Save time and grow your business with these benefits

FREE 2 DAY SHIPPING Your products are eligible for Amazon Prime **FREE Two-Day Shipping, FREE Shipping, and other benefits.**



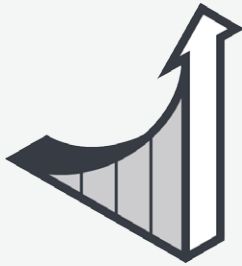
Prime members love FREE Two-Day Shipping, and all Amazon.com customers can get FREE Shipping on eligible orders. When you list your products with FBA, your products are eligible for free shipping, too. As you grow your competitive edge, you can increase your chance of winning the Buy Box.

Plus, when you register for an Amazon.com seller account, you can sell on Amazon's marketplaces in Canada and Mexico. If you also enable FBA for products you list on Amazon.ca and Amazon.com.mx, you can reach even more customers across North America who love Amazon's trusted fast, FREE Shipping.



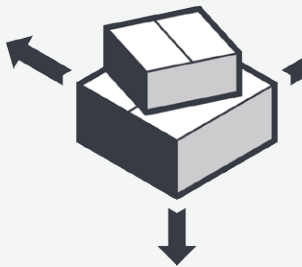
Customers get Amazon's trusted customer service and returns.

FBA handles [customer service and returns](#) for Amazon.com orders. Listings are displayed with the Prime logo, so customers know that Amazon handles packing, delivery, customer service, and returns.



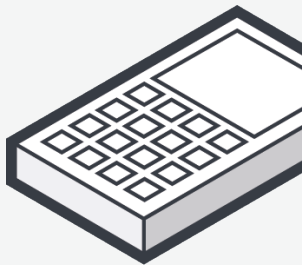
Our services let your business grow quickly.

Our fulfillment centers are built with your inventory in mind, and there's no minimum in the number of units you must send. We handle the details to save you time, so you can focus on your business.



You can fulfill orders from other channels.

With [Multi-Channel Fulfillment](#), you can fulfill orders from other sales channels using your inventory stored in Amazon fulfillment centers. Single-source your inventory to streamline your fulfillment operations. You manage your inventory through an online user interface and can direct Amazon to return your inventory in our fulfillment centers at any time.



It's cost-effective and simple.

Pay as you go—you are charged for storage space and the orders we fulfill. The cost of shipping is included in your fees, with no extra charge for Amazon Prime FREE Two-Day Shipping and FREE Shipping on eligible orders. Fees for Selling on Amazon and optional services may apply.

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