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O U R N A M E I S



R I D I N G O N I T

B R I L L I O N , W I

For over 80 years, the Ariens family name has been found on only dependable, durable, finely crafted machines. Because putting our name on something means everything.



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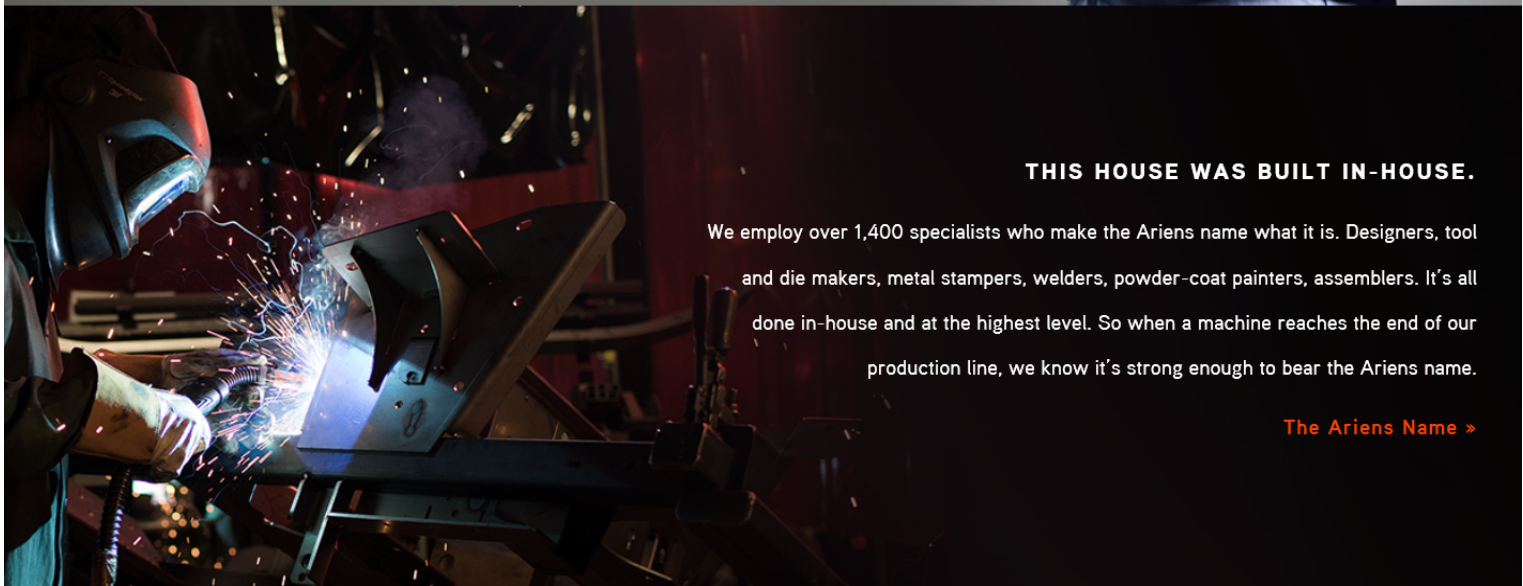
**PUTTING OUR NAME ON SOMETHING MEANS EVERYTHING.**

From etching "Ariens" onto our first rototiller in 1933 to stamping our logo onto zero-turn mowers today, putting our name on a machine is a very meaningful moment. It means we believe in that machine, we stand behind it, and we've put everything we've got into it. Because we don't just put our family name on machines, we put our family name on the line.

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*Dan Ariens, CEO*



**THIS HOUSE WAS BUILT IN-HOUSE.**

We employ over 1,400 specialists who make the Ariens name what it is. Designers, tool and die makers, metal stampers, welders, powder-coat painters, assemblers. It's all done in-house and at the highest level. So when a machine reaches the end of our production line, we know it's strong enough to bear the Ariens name.

[The Ariens Name >](#)



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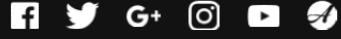
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