

# Why Authenticom? a single-platform for data management

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## Leading Data Management Solutions

Solutions for Marketing Agencies, CRM Systems, Business Development Centers, and 3rd-Party Service Providers in the Automotive Industry

A partnership with Authenticom means your data is managed and delivered by a team of experts with global experience. Growing your business is our vertical—we offer no competing products or services because our focus is solely on managing your data via DMS Integration and Data Enhancement Services.

Our leading service levels, exceptional talent base, and vast industry experience position us to deliver quality value-added services on time and within estimate. We work well with you, and go a step beyond to deliver innovative business ideas and solutions you need.

- › Integrates with over 75 Dealer Management Systems
- › Connects to over 12,500 dealerships across North America
- › Offers industry-leading service levels, full reporting, and 100% transparency
- › Processes and manages over 10 million records daily



**“** Authenticom has served as a valued ally in the design and execution of an important business solution. Today, Authenticom integrates data daily for more than 3000 Credit Acceptance dealer customers nationwide. We value the high level of service Authenticom has delivered for more than seven years.

*John Soave*  
Sr. Vice President, Data Architecture | Credit Acceptance Corporation

Authenticom is the preferred data services partner for marketing agencies, CRM systems, and third-party service providers that need access to reliable automotive dealership data. Authenticom is the essential source for DMS Integration and Data Enhancement Solutions

- › Privately-held and independent of any DMS or service provider in the industry
- › Unparalleled technological and data assets
- › Ability to match any format and schema
- › 100% transparent with on-demand reporting
- › Fully-automated record delivery
- › First-class customer support
- › Competitively priced—no DMS Integration fees and low setup charges

## Important Links

- › [Mission Critical](#)
- › [Reporting Levels](#)
- › [Custom Data Solutions](#)
- › [Service Levels](#)

CIO | eLead CRM  
**MARK RANKIN**

Authenticom has developed a comprehensive suite of data products and services that are unrivaled in the automotive space. They are the most responsive and flexible company in the marketplace, and they consistently deliver the most accurate data and provide the highest match rates available anywhere.

## Mission Critical

Authenticom's data services offer faster time to value. We accomplish this through business continuity that entails enterprise-level integration and data management, and an IT infrastructure that scales rapidly and cost-effectively for the optimal business partnership experience.

- › **Enhanced Service Level Agreements**
  - Clearly-defined SLAs
  - High-end customer support (Authenticom receives the highest marks from current clients)
  - Strict confidentiality
- › **Business Intelligence 2.0**
  - On-demand reporting
  - 100% transparency of daily activities
- › **Business Infrastructure**
  - Leading-edge technology
  - Made-to-order data solutions

## Reporting Levels

The Authenticom Online Client Portal provides a full transparent view of data services—ON DEMAND!

- › **Order Metrics**
  - View orders in process, completed orders, and any cancellations over the last 30 days
- › **Order Detail and Tickets**
  - Receive up-to-date information on any outstanding trouble tickets
  - View comments and additional information related to new order status
  - Communicate online with Authenticom Customer Service Representatives to discuss tickets and cases

With expertise in both SQL and Crystal reporting engines, we can work with your team to develop reports for initial and subsequent processing of files.



## Authenticom Brochures



- › [Automotive Data Solutions](#)
- › [Data Enhancement Solutions](#)
- › [Real-Time Web Services](#)
- › [Online Client Portal](#)
- › [Why Authenticom?](#)
- › [Why Certification?](#)

## Custom Data Solutions

Authenticom's data services are highly dynamic and flexible to meet your unique business specifications.

- › **Fully Customizable**

## Service Levels

Our success is derived from performance levels that redefine the industry standard for:

- › **Response Time**

- 100% of development done in-house
- First priority less than 3 hours
- > Any Format and Schema
  - Tab delimited, CSV, XML
- > Integration time
  - 1-week client onboarding
  - 72-hour new dealer setups
- > Competitively Priced
  - Rooftop pricing
  - No DMS Integration fees
  - Low historical data fee
  - Enterprise pricing available
- > Delivery
  - Multiple times, daily
- > Uptime
  - 99.9%

#### Automotive Data Services

[DMS Integration](#)  
[Preventative Maintenance](#)  
[Black Book® / Kelley Blue Book®](#)  
[VIN Explosion](#)

#### Sitemap

[Sitemap](#)

#### Data Enhancement Services

[Address Data Services](#)  
[Email Data Services](#)  
[Phone Data Services](#)

#### Information

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#### Social Media



#### Contact Details

Authenticom, Inc.  
400 Main Street, La Crosse, WI 54601  
T (866) 289 3283 (toll-free)  
T (608) 796 1167 (direct)  
Email: [sales@authenticom.com](mailto:sales@authenticom.com)  
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