KnowBe4
Human error. Conquered.

Toll Free: 855-KNOWBE4 (566-9234)

Report: 2020 Phishing By Industry Benchmarking

Find out how you are doing compared to your peers of similar size.

As a security leader, you're faced with a tough choice.

Even as you increase your budget for sophisticated security software, your exposure to cybercrime keeps going up!

IT security seems to be a race between effective technology and clever attack methods. However, there's an often overlooked security layer that can significantly reduce your organization's attack surface: **New-school security awareness training.**

The 2020 Study analyzed a data set of **nearly four million users** across **17,000 organizations** with over **9.5 million simulated phishing security tests**. In this report, research from KnowBe4 highlights employee Phish-Prone™ percentages by industry, revealing at-risk users that are susceptible to phishing or social engineering attacks. Taking it a step further, the research also reveals radical drops in careless clicking after 90 days and 12 months of new-school security awareness training.

Do you know how your organization compares to your peers of similar size? **Download this whitepaper to find out!**

You will learn more about:

- New phishing benchmark data for 19 industries

- Understanding who's at risk and what you can do about it

- Actionable tips to create your "human firewall"

- The value of new-school security awareness training

I want the Phishing by Industry Report

First Name*

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-State-*

- Please Select -

Country-*

- Please Select -

Number of Employees*

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