



[Home \(https://www.gs1us.org/\)](https://www.gs1us.org/) > [What We Do \(https://www.gs1us.org/what-we-do1\)](https://www.gs1us.org/what-we-do1) > [Overview \(https://www.gs1us.org/what-we-do/overview\)](https://www.gs1us.org/what-we-do/overview)

# What We Do

## Driving commerce and growth through the power of GS1 Standards

More than 300,000 members across 25 industries turn to GS1 US® for help with improving operations, addressing industry challenges, and positioning their businesses to respond to changing market conditions by leveraging GS1 Standards.

We don't do that for our members. We do it with them. As a neutral and not-for-profit membership-based organization, we are guided and governed by our users. In this unique role, GS1 US actively brings together the business community under our leadership to identify issues impacting their business or industry and build consensus around best practices using standards-based solutions.

We also work with individual organizations to help implement company-level solutions that use global standards to make supply chain business processes better.



Standards



Partners



See how standards provide a common foundation to drive businesses forward.

[Go to Standards page > \(/what-we-do/standards\)](/what-we-do/standards)

Maximize the adoption and use of GS1 Standards quickly and efficiently with trusted, strategic partners.

[Go to Partners page > \(/what-we-do/partners\)](/what-we-do/partners)



## Services

Explore the services offered through GS1 US and our solution providers that help you implement GS1 Standards.

[Go to Services page > \(/what-we-do/services\)](/what-we-do/services)



## Membership

Over 300,000 strong, our membership has access to a variety of business-building benefits.

[Go to Membership page > \(/what-we-do/membership\)](/what-we-do/membership)



## About GS1 US

Our mission. History. Leadership. Corporate



news. Get that and more  
here.

[Go to About GS1 US  
page > \(/what-we-  
do/about-gs1-us\)](#)

