You should never stop investing in your future just because the market slows down. In fact, those who make the right moves now will reap the benefits of the eventual upswing. But at times like these, what are the right moves? Key Investment Services® advisors can help you make sense of it all and we have the resources you’ll need to put your plan into action.

Investment guidance, right in your branch

- Our convenient location, right inside your branch, makes it easy for you to take care of your financial needs and investments in one location – appointments are strongly recommended
- Your Key Investment Services relationship begins with an analysis of your personal financial needs and circumstances
- We’ll spend the first meeting listening and then we can work together to design an investment plan that will address your specific situation

Schedule your complimentary consultation
Talk to a Key Investment Services representative about:

Investing for Retirement

- Stocks
- IRAs
- Bonds
- Annuities
- Mutual Funds
- US Government Securities

Investing for Education

- Educational Savings Comparison Chart
- 529 Plans
- Coverdell Savings Account

View our KIS Business Continuity Disclosure Statement. PDF

Insurance products offered through Key Investment Services LLC (KIS), member FINRA/SIPC.

Insurance products offered through KeyCorp Insurance Agency USA Inc. (KIA). KIS and KIA are affiliated with KeyBank. Investment and insurance products are:

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<th>Not FDIC Insured</th>
<th>May Lose Value</th>
<th>Not Bank Guaranteed</th>
<th>Not A Deposit</th>
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Insurance products offered through KIA are underwritten by and the obligation of insurance companies that are not affiliated with KeyBank. When you buy insurance, you are dealing with a licensed agency, not KeyBank. Before purchasing an insurance policy, you should compare information obtained from more than two agents. You have the right to obtain insurance from the agent or insurer of your choice, and your decision will not in any way affect KeyBank’s credit decision.

KIS, KIA and KeyBank are separate entities, and when you buy or sell securities and insurance products you are doing business with KIS and/or KIA, and not KeyBank.