



THE MARK TRAVEL CORPORATION

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About Us

Trusted to Make Vacation Dreams a Reality

The Mark Travel Corporation is a global organization and a recognized leader in the business of making vacation dreams come true.

Since 1974, we have been the company the world's leading airlines and hoteliers trust to manage their vacation brands and take care of their customers.

With service to more than 1,100 destinations worldwide, Mark Travel and its vacation companies provide value, superb care and complete End-to-End service for our customers.

The vacation companies of The Mark Travel Corporation include:

- [Air Jamaica Vacations](#)
- [Blue Sky Tours](#)
- [Continental Airlines Vacations - UK](#)
- [Fabugo.com](#)
- [Funjet Vacations](#)
- [Funway Holidays International, Inc. - UK](#)
- [Mark International](#)
- [MGM Resorts Vacations](#)
- [Sandals Luxury Included™ Resorts](#)
- [Beaches Luxury Included™ Family Resorts – UK](#)
- [Southwest Airlines Vacations](#)
- [Spirit Vacations](#)
- [United Vacations](#)
- [United Vacations - UK](#)

Our Mission

To be the world leader in leisure travel service.

Our Unique Advantage - We Deliver The Ultimate "End-to-End" Vacation Experience

We are an organization focused on providing our customers with the ultimate "End-to-End" vacation experience. This means a positive experience from the moment our customers begin to dream and research their vacations, to the time they return home and recall their special memories and then begin to dream about their next vacation.

5 Core Values

- **Wellness** - The term "Wellness" refers to both our valued Customers and Team Members. Our "End-to-End" customer experience philosophy has been a long standing theme within our company, and we are driven to satisfy our customers' well-being with our exemplary products and service.
- **Innovation** - Since the beginning, our company has innovated and reinvented the ways in which we create and deliver vacation experiences to satisfy our customers' "End-to-End" service expectations. We encourage all individuals to seek new ways to do things and new solutions that can benefit our fellow team members, our vendors, and our customers.
- **Integrity** - Integrity is the cornerstone of our company and it applies to how our team members perform their jobs and how our customers, vendors, and suppliers hold us in high esteem in the travel industry.
- **Relationship** - We have found tremendous opportunities for success in the marketplace by fostering win-win relationships with our team members, vendors, suppliers and all

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business partners.

- **Profit** - Like most businesses, we are driven for profitability, and we believe that Profit follows when the values of Wellness, Innovation, Integrity, and Relationship have been met. Profit is the quantifiable measurement of our hard work and the degree to which our business is aligned with our core values.

Leadership

The Mark Travel Corporation is a privately held company founded by its chairman, William E. La Macchia. His executive team includes the industry's leading professionals who are supported by teams of very talented, committed people. The strength of our company is our outstanding people caring about the people we serve.

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